

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Strategic Media Placement OH**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2620

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	944062	07898931

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	First News at 6am	6-7am	---11--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---11-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 08/23/12 6:56 AM First News at 6am 6-7am :30 TVGENTA1202H \$750.00 NM 2 KMBC F 08/24/12 7:00 AM First News at 6am 6-7am :30 TVGENTA1202H \$750.00 NM									
3	08/22/12	08/24/12	Good Morning America	7-9am	---11--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---11-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 08/23/12 8:50 AM Good Morning America 7-9am :30 TVGENTA1202H \$500.00 NM 3 KMBC F 08/24/12 7:50 AM Good Morning America 7-9am :30 TVGENTA1202H \$500.00 NM									
4	08/25/12	08/25/12	Sa 6-7a	6-7a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 08/25/12 6:30 AM Sa 6-7a 6-7a :30 TVGENTA1202H \$250.00 NM									
5	08/25/12	08/25/12	News Wknd Sat	7-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 08/25/12 8:11 AM News Wknd Sat 7-9am :30 TVGENTA1202H \$350.00 NM									
6	08/26/12	08/26/12	Su 6-7a	6-7a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 08/26/12 6:41 AM Su 6-7a 6-7a :30 TVGENTA1202H \$250.00 NM									
7	08/26/12	08/26/12	News Wknd Sun	7-9am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$350.00									

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Advertiser	Product	Estimate Number	
Akin/R/Senate	AKIN/SEN/R	2620	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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8	08/26/12	08/26/12	This Week With George	930-1030am	-----S	:30	1	\$300.00	NM																																																								
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9	08/23/12	08/23/12	Nate Berkus	M-F 10a-11a	---T---	:30	1	\$125.00	NM																																																								
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11	08/22/12	08/24/12	The View	11am-12pm	---11--	:30	2	\$350.00	NM																																																								
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2	KMBC	F	08/24/12	11:33 AM	The View	11am-12pm	:30	TVGENTA1202H	\$350.00	NM																																																							
12	08/22/12	08/24/12	GENERAL HOSPITAL	2-3PM/1-2PM	---11--	:30	2	\$475.00	NM																																																								
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1	KMBC	Th	08/23/12	2:25 PM	GENERAL HOSPITAL	2-3PM/1-2PM	:30	TVGENTA1202H	\$475.00	NM																																																							
2	KMBC	F	08/24/12	2:26 PM	GENERAL HOSPITAL	2-3PM/1-2PM	:30	TVGENTA1202H	\$475.00	NM																																																							
13	08/23/12	08/23/12	DR OZ	4PM-5PM	---T---	:30	1	\$300.00	NM																																																								
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1	KMBC	Th	08/23/12	4:13 PM	DR OZ	4PM-5PM	:30	TVGENTA1202H	\$300.00	NM																																																							
15	08/22/12	08/23/12	5pm News	5-530pm	--11---	:30	2	\$700.00	NM																																																								
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2	KMBC	Th	08/23/12	5:10 PM	5pm News	5-530pm	:30	TVGENTA1202H	\$700.00	NM																																																							
17	08/22/12	08/24/12	6pm News	6-630pm	--111--	:30	3	\$825.00	NM																																																								
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3	KMBC	F	08/24/12	6:14 PM	6pm News	6-630pm	:30	TVGENTA1202H	\$825.00	NM																																																							
20	08/22/12	08/24/12	630-7p	630-7pm	--1-1--	:30	2	\$900.00	NM																																																								

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1-1-- 2 \$900.00									
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21	08/22/12	08/24/12	M-F/SU 10pm News	10-1035pm	--111--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --111-- 3 \$1,500.00									
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23	08/25/12	08/25/12	Sa 10pm News	10-1035pm	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 08/25/12 10:26 PM Sa 10pm News 10-1035pm :30 TVGENTA1202H \$750.00 NM									
24	08/25/12	08/25/12	News Wknd Sat	7-9am	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 08/25/12 8:59 AM News Wknd Sat 7-9am :30 TVGENTA1202H \$350.00 NM									
<b>Total Spots</b>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$17,350.00</b>
<u>Agency Commission</u>	<b>\$2,602.50</b>
<u>Net Amount Due</u>	<b>\$14,747.50</b>

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Strategic Media Placement OH**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-2	09/02/12	September 2012	08/27/12 - 08/27/12
Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2620

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	944062	07898931

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/27/12	08/27/12	First News at 6am	6-7am	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/27/12 6:59 AM First News at 6am 6-7am :30 TVGENTA1202H \$750.00 NM									
10	08/27/12	08/27/12	Nate Berkus	M-F 10a-11a	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/27/12 10:23 AM Nate Berkus M-F 10a-11a :30 TVGENTA1202H \$125.00 NM									
14	08/27/12	08/27/12	DR OZ	4PM-5PM	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/27/12 4:16 PM DR OZ 4PM-5PM :30 TVGENTA1202H \$300.00 NM									
16	08/27/12	08/27/12	5pm News	5-530pm	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/27/12 5:24 PM 5pm News 5-530pm :30 TVGENTA1202H \$700.00 NM									
18	08/27/12	08/27/12	6pm News	6-630pm	M-----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/27/12 6:26 PM 6pm News 6-630pm :30 TVGENTA1202H \$825.00 NM									
22	08/27/12	08/27/12	M-F/SU 10pm News	10-1035pm	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 08/27/12 10:32 PM M-F/SU 10pm News 10-1035pm :30 TVGENTA1202H \$1,500.00 NM									



**INVOICE**

Send Payment To:



**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

www.kmbc.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
944062-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Akin/R/Senate	AKIN/SEN/R	2620	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/27/12	08/27/12	Good Morning America	7-9am	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	08/27/12	8:41 AM	Good Morning America	7-9am	:30	TVGENTA1202H	\$500.00 NM
<u>Total Spots</u>							7		

**Payment Terms 30 Days**

<u>Gross Total</u>	\$4,700.00
<u>Agency Commission</u>	\$705.00
<u>Net Amount Due</u>	\$3,995.00